

MASTER OF DESIGN/MASTER OF BUSINESS ADMINISTRATION

Curriculum

48 Institute of Design credit hours

30 Stuart School of Business credit hours

The program director or academic adviser will develop a curriculum plan when the student begins the dual-degree program. Students select a series of courses from the available studios and lectures to meet the objectives of the student's professional goals. Students select from the same pool of elective classes as found under the Master of Design description.

Typically, students will reduce the overall credit requirements of typical individual degree programs because M.B.A. will double count six M.Des. credit hours towards general electives and six credit hours towards the design leadership concentration, and M.Des. will double count six M.B.A. credit hours towards M.Des. electives. The program director may make exceptions to this plan depending upon the student's individual situation.

Code	Title	Credit Hours
Required Courses		(44.5)
Institute of Design courses		
IDN 508	Principles and Methods of User Research	3
IDN 556	Strategic Communication	1.5
IDN 571	Systems and Systems Theory in Design	1.5
IDX 508	Modes of Human Experience	1.5
IDX 542	Analysis + Synthesis in Design	3
IDX 550	Building and Understanding Context	3
Please choose from one below:		4
IDN 501	Communication Systems	4
IDN 503	Embodied Design	4
IDN 505	Digital Media	4
Stuart School of Business courses		
BUS 510	Strategic Management	3
MBA 501	Financial Statement Applications	3
MBA 504	Analytics for Decision Making	3
MBA 505	Microeconomics and Game Theory	3
MBA 506	Leadership and Organization Design	3
MBA 509	Financial Management	3
MBA 511	Marketing Strategy	3
MBA 513	Operations and Technology Management	3
MBA 590	Digital Transformation	3
Elective Courses		(33.5)
Select 30.5 credit hours from any 500-level or 600-level IDN or IDX non-required course. Up to 12 credit hours may be chosen from IDN 475 - IDN 497, provided that those courses are not also applied as program prerequisites.		30.5
Select three credit hours from Stuart School of Business		3
Total Credit Hours		78

ESP + Design Courses

These courses are corequisite for students who require additional fluency in English and design-specific vocabulary.

Code	Title	Credit Hours
IDN 461	Advanced Reading and Writing for Design I	3
IDN 462	Advanced Listening and Presentation in Design I	3
IDN 466	Advanced Reading and Writing in Design II	3
IDN 467	Advanced Listening and Presentation in Design II	3
Total Credit Hours		12

Foundation Courses

These courses are prerequisite for students without an undergraduate degree in industrial or communication design and must be completed prior to proceeding with any other M.Des. requirements.

Code	Title	Credit Hours
Select a minimum of 15 credit hours from the following:		15
IDN 481	Introduction to Design Practice	3
IDN 483	Introduction to Visual Communication	4
IDN 485	Introduction to Objects & Artifacts	4
IDN 487	Introduction to Photography	4
IDN 489	Introduction to Interaction	4
Total Credit Hours		15

Elective Courses

Students select a series of courses to meet their professional goals in consultation with their adviser. Courses may be chosen from any 500-level or 600-level IDN or IDX non-required course, and up to 12 credit hours from the 400-level Foundation courses (IDN 481-IDN 497), provided that those courses are not also applied as program prerequisites. Students select from the same pool of elective classes as found under the Master of Design description. Up to six credit hours may be taken outside of ID with the approval of the student's adviser.