

SOCIAL SCIENCES (SSCI)

SSCI 586

Planning, Fundraising, and Program Evaluation

The purpose of this course is to provide students with an introduction to applied research methodologies which are commonly used by public and non-profit managers to assess the effectiveness of service delivery. We will explore the theoretical underpinnings and practical application of the range activities involved in planning, implementing, and evaluating programs.

Lecture: 3 Lab: 0 Credits: 3